

Tarelle Butts

User Experience Designer

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Objective:

Empathetic undergraduate studying Interaction Design with an AA in Graphic Design, interested in becoming a User Experience Designer. Seeking to leverage my in depth knowledge of user centered design and apply my keen sense of visual design principles to grow in the role of UX Intern.

Summary of Qualifications:

- Collected and analyzed data from user research to inform impactful design decisions
- Applied Gestalt psychology to boost the user experience of web design projects
- Active user of Adobe Creative Suite, Google Docs and working knowledge of Sketch
- Wrote and produced video content to effectively communicate product offerings

Work Experience

Freelance Web Designer

DiggasBiggas.com

December 2014-Present

- Design logo and static portfolio website to client specification
- Optimize web image quality to ensure quick loading time
- Develop content pages using HTML5, CSS3 and PHP
- Update and maintain web style sheets and pages as required.

Freelance Web Designer

DignityAlcoveInc.org

November 2013-December 2014

- Designed appropriate website solution within non-profit organization's budget
- Improve brand awareness resulting in 20 of 20 beds being occupied at the business

Design Projects

GasBuddy Mobile Application Redesign Fall 2017

- Conducted user interviews to gain insight into user needs and pain points
- Produced 3 personas to communicate synthesized research from interviews
- Performed competitive analysis research to audit competing mobile applications
- Developed userflows, wireframes and prototypes for user testing

Improve Mobility in Public Transportation Fall 2017

- Worked with 3 person design team to develop a system to make public transport safer
- Analyzed key stakeholders during ethnographic research to inform design strategy
- Co-developed a service blueprint to describe the elements and functions of the service
- Developed a script and produced a video to communicate the service offering

Education

BS in Interaction Design

Santa Monica College, Santa Monica, CA

Expected June 2018

Undergraduate Research Scholars Academy

Loyola Marymount University, Los Angeles, CA

2015

A.A. in Graphic Design

Santa Monica College, Santa Monica, CA

2014

Awards

2016: S.T.E.M. Scholarship

2016: David Simon Scholarship

2016: MLK Westside Coalition Education Award

2016: SMC Foundation President's Circle Award

Skills

Communication

Empathy, Active Listening, Inquisitive, Feedback, Open-Mindedness, Clarity and Concision

Design

Photoshop, Illustrator, After Effects, InDesign, Premiere Pro

Code

HTML5, CSS3

Wireframe

Hand Sketch, Balsamiq

Prototype

Paper, Invision, Sketch

Interests

UI / UX / Product Design, Interaction Design, Music, Creative Writing